



Welcome to the Buttercup Miniatures March newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General News
2. Office closure – Easter 2012
3. Postage rate changes
4. Buttercup Miniatures on Twitter
5. Web shop news
6. Ravelry news

### **1. General news**

Firstly we would like to wish all our newsletter subscribers a happy Easter. Easter is a moveable date and was defined in 325 AD as being the first Sunday after the full moon following the northern hemispheres spring equinox. The date of the spring equinox is described as the official first day of spring (this year 20<sup>th</sup> March) and is an important date in many calendars.

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### **2. Office closure – Easter 2012**

The main office will be closed from mid-day 5<sup>th</sup> April 2012 until 10<sup>th</sup> April 2012. Any orders placed via the web shop will be processed and despatched as soon as possible, but please bear in mind we can only despatch when the Post Office is open and Royal Mail may not operate a full service over the Easter period.

Please note that as we will be operating with a skeleton staff over the Easter period, the main office will NOT be staffed during this time, so telephone calls will NOT be answered until 10<sup>th</sup> April 2012 and any orders arriving via the post may not be despatched.

If you have a query regarding an order placed on the web shop during this time please e-mail us via the web shop. We will endeavour to answer your query as quickly as possible (usually within 24 hours). All other e-mail queries will be answered when the office reopens on 10<sup>th</sup> April 2012.

Don't forget that patterns can still be purchased and instantly downloaded at any time from our Ravelry store (see section 6)

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### **3. Postage rate changes**

Royal Mail is due to raise prices on 2<sup>nd</sup> April 2012. As yet we do not know what the increases will be, but we have been warned they may be substantial, so our postage rates unfortunately will have to increase. We will also be introducing a separate postage rate for Europe.

If Royal Mail delays their announcement of the new prices we may have to implement this change without prior warning, so do please check the postage and packing rates before you place your order. These rates can be found on the web shop (look at the very bottom of any page on the web shop and click the link to 'Postage Rates').

If you only wish to purchase patterns then you can avoid any postal increases (in fact pay no postage charges at all) by purchasing patterns via our Ravelry store. See section 6 for more details.

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#### 4. Buttercup Miniatures is now on Twitter

We are pleased to announce we are now on Twitter and you can follow us by clicking the link on this page:

<http://store.buttercupminiatures.co.uk/newsblog/?p=3331>

If you wish to keep up to date with all new patterns as they are released, details of pattern sales on Ravelry or sales/offers on our web shop, then follow us on Twitter and you will receive a tweet whenever we have news to impart.

If you experience problems accessing the web site, blog or our web shop can also check on Twitter to see if we are experiencing any problems, as we will try and post a message if we do - although if this kind of problem occurs in the middle of the night (UK time), we may not be aware of any problems until the following morning.

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#### 5. Web shop news

##### 1-ply acrylic yarn – new colour

**AY 30** Heather (pale purple/dark lilac shade) 50 or 100 m balls now in stock

[http://store.buttercupminiatures.co.uk/Knitting-yarns/1-ply-acrylic-yarn/Heather-1-ply-acrylic-yarn/prod\\_1922.html](http://store.buttercupminiatures.co.uk/Knitting-yarns/1-ply-acrylic-yarn/Heather-1-ply-acrylic-yarn/prod_1922.html)

Don't forget that 'This month's special offers' category offers a varied selection of items each month. See:

[http://store.buttercupminiatures.co.uk/offers-this-month/cat\\_70.html](http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html) for details of all this months offers. Remember these offers will change to new offers at the beginning of April 2012.

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#### 6. Ravelry news

##### Knitting patterns added to Ravelry this month:

**FP 100** 1:12<sup>th</sup> scale Ladies Shift dresses £ 2.75

**FP 120** 1:12<sup>th</sup> scale Mans Tudor hose with garters and cap 99p

Don't forget that most of our patterns are available to buy as instant pdf downloads throughout the year 24 hours a day, every day of the year on our Ravelry shop <http://www.ravelry.com/stores/buttercup-miniatures-frances-powell-designs>,

All our 1:12<sup>th</sup> scale crochet patterns, all 1:24<sup>th</sup> scale patterns and all Teddy Bear patterns are now available on our Ravelry store. We have a few 1:12<sup>th</sup> scale knitting patterns still to format (and in some cases re-knit for photographs), but hope to have all these knitting patterns on Ravelry by the end of the year.

Frances

<http://www.buttercupminiatures.co.uk>

Please consider the environment before printing this.