



Welcome to the Buttercup Miniatures August newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General News
2. Abuse of free patterns
3. Web shop news
4. Stockist news

1. General news

We have had a few emails recently regarding our birthday special offers. To clarify: we send out a monthly newsletter around the middle of the each month. This contains our usual items that cover general interest, news, competitions, new products on the web shop and occasional free patterns. During our current birthday year we are running limited time special offers which are issued in special e-mail newsletters sent separately from this main monthly newsletter. Remember to look out for these special newsletters as they will have offers with short specific time availabilities; check your emails regularly and ensure your spam filters are set to receive emails from us.

Our customer gallery on our blog (go to main web site and follow the links) will soon be featuring new photos from some of our customers. One highlight will be the lovely scene photo sent to us by Rosemary, winner of the 1/12th scale jumper from our recent caption competition. If you have any photos of our products or completed patterns/kits which you would like us to feature in our Gallery please email to us.

Continuing with our birthday theme look out for next month's regular monthly newsletter where we will be running another exciting competition. We have commissioned as the prize an exclusive 1/12th scale Buttercup 10th anniversary birthday cake from a top British creator of miniature food and flowers.

2. Abuse of free patterns

Sadly it has recently been brought to our attention that some thoughtless people are posting the free patterns enclosed in newsletters on forums, online groups and other web sites without first gaining our permission. Our thanks to all the kind people who brought this issue to our attention.

The patterns enclosed in the newsletter are copyright. They are intended for newsletter subscribers' personal use only and may not be reproduced or used for personal gain without our prior written agreement. Many of these newsletter patterns are 'preview' patterns, which are later incorporated into other patterns, which we may sell, although a few may later be placed as free patterns on our web site or blog.

Unfortunately for the vast majority of subscribers, if this abuse of our copyright continues, we will have no option but to stop issuing free patterns in the newsletter. You may have already noticed that more and more web site owners have had to withdraw free patterns from their web sites due to misuse. However, we would like to keep issuing free patterns with your help, so if you notice any of our free patterns posted on the Internet or being offered for sale please e-mail us with the details. Any information received will be treated as confidential and, if used, the anonymity of the source observed.

We know that many people look forward to receiving the free patterns and enjoy making them up (we are aware many people subscribe to the newsletter because of the free patterns), so it would be a terrible shame to disappoint these people for the sake of a few thoughtless individuals. We would also hate to have to mark our Birthday year as the year we no longer sent out free patterns in the newsletter.

In future anyone found to be posting our patterns without permission on forums, groups or web sites, or selling them will be removed from the Buttercup Miniatures newsletter mailing list immediately and without warning. We will also take steps to protect our copyright if necessary. If anyone wishes to check UK copyright laws please check out this site.

http://www.copyrightservice.co.uk/copyright/p01_uk_copyright_law

3. Web Shop News

New yarns (limited stocks)

TX 1 Dark Ecru yarn with multicoloured flecks (silk, cashmere and cotton blend) 25m ball **75p each**

TX 2 Ecru silk yarn with multicoloured cotton flecks 25m ball **75p each**

TX 3 Lime green fine cotton yarn 25m ball **45p each**

TX 4 Royal blue fine cotton yarn 25m ball **45p each**

New 1/12th scale patterns

CP 49 Crochet Beach set-sandals, bag and sun hat **£ 3.00**

FP 141 Summer 1945 (ladies knitted skirt and jumper) **£ 3.00**

There are also several new offers on our web shop this month, including some items such as kits, patterns and accessories in both 1/12th and 1/24th scale.

For full details visit our web shop at: http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html

Offers in this category will change on the 1st of each month to new offers

4. Stockist news

Carol Argent of Miniature Wonderland will be attending a Fair at Mitchell Hall, Cranfield University, Cranfield, Bedfordshire MK43 0AL on 31st August 2009 (Open 10.30 to 4). Carol stocks ALL our knitting and crochet patterns, knitting needles and many of our kits.

Frances

<http://www.buttercupminiatures.co.uk>

Please consider the environment before printing this.

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