



Welcome to the Buttercup Miniatures August newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General News
2. Exclusive offer for newsletter subscribers
3. Web shop news
4. Ravelry news
5. Buttercup Miniatures now on deviantART
6. Articles in magazines

1. General news

Welcome to the August edition of the Buttercup Miniatures newsletter. This is the first newsletter since April, so don't worry if you think you have missed a few, you haven't.

We have spent the time reviewing the newsletter, web shop and our Ravelry patterns with a view to improving our service to customers. We hope you'll agree the changes announced below will give you even more reason to become or stay a newsletter subscriber.

Firstly, from September the monthly newsletter will list details of weekly offers for that month on our Ravelry store. There will be up to 50% discount per pattern. One pattern will be on offer for one week and will be changed every Friday. Patterns will be for both miniature and full sized scales and will also be a mix of knitting and crochet designs. **Please make sure you purchase the correct scale pattern, as refunds cannot be made for instant downloads.** Remember you don't have to be a member of Ravelry to purchase our patterns.

There will at any time therefore be at least one pattern on special offer via Ravelry. As the offers change, the designs offered will also feature on our Blog and Twitter page. Buttercup Miniatures also has a Ravelry group with almost 300 likeminded people, which, if you are a Ravelry member is another place to find additional and exclusive Ravelry special offers.

For some years the web shop has had a monthly offers section. From September this will stop but this does not mean we will be stopping special offers on the web shop. Offers will still be made but the products will remain within their normal category on the web shop and be highlighted via the monthly newsletter.

Our Blog page will be redesigned to make it easier to navigate. Each pattern on offer will be featured with a 'buy now' button to take you straight to that pattern. Please remember that the blog page will remain on our blog site even after the offer has expired, so please check the dates the offer is valid for before purchasing. When each offer ends the pattern will revert to its normal price and we are not able to refund any money paid for digital downloads.

The newsletter will continue to be the place for announcements of new designs and will continue to feature offers exclusive to newsletter subscribers. All general news and information will also continue to be featured in the monthly newsletter such as office closures, last posting dates etc.

2. Exclusive offer for newsletter subscribers

This was a special offer for newsletter subscribers only.

If you wish to subscribe to our newsletter please visit this page: <http://www.buttercupminiatures.co.uk/newsletter.asp>

3. Web shop news

As mentioned above don't forget that the FINAL 'This month's special offers' offers can be found here:

http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html

Remember these offers will expire on 31st August 2013.

4. Ravelry news

Starting this September one pattern on our Ravelry store will be on offer each week, the discount will vary between 10% to 50%. The pattern on offer will be changed at 00.01 am (**UK local time**) every Friday morning.

This offer is **EXCLUSIVE** to patterns purchased as instant downloads via our Ravelry store and does not apply to patterns purchased via our web shop.

The discount will be applied automatically on checkout throughout the time the pattern is on offer, at the end of the offer period the price will revert to normal and you will no longer receive a discount.

Remember that the offers run according to UK local time, which may be different to the time in your part of the world.

The patterns which will be on offer during September:

Week 1 30th August - midnight 5th September

Carnation bouquet (non-miniature crochet) **50% discount**



<http://www.ravelry.com/patterns/library/carnation-bouquet>

Week 2 6th September - midnight 12th September

1:12th scale Aran Sweater 5 (miniature knitting) **20% discount**



<http://www.ravelry.com/patterns/library/112th-scale-aran-sweater-5>

Week 3 13th September - midnight 19th September
Filet crochet Virgo panel (non-miniature crochet) **15% discount**



<http://www.ravelry.com/patterns/library/virgo---the-virgin>

Week 4 20th September - midnight 26th September
Apricot Leaf bedspread (1:12th scale miniature or human size knitting) **30% discount**



<http://www.ravelry.com/patterns/library/112th-scale-apricot-leaf-bedspread>

Please note that NOT ALL the Buttercup Miniatures patterns on Ravelry are for miniatures, Frances also has some non-miniature knitting and crochet patterns for sale exclusively through Ravelry.

All our patterns for miniatures have 1/12th scale, 1/24th scale or Teddy in the title. Any other patterns listed are for full size items.

Please make sure you purchase the correct scale pattern, as refunds cannot be made for instant downloads.

5. Buttercup Miniatures now on deviantART

Some of our knitting and crochet designs (both miniature and human sized) plus other art can also now be found on the deviantART community at: <http://buttercupminiatures.deviantart.com/>

If you are already a member of deviantART do feel free to leave Frances a message on her profile page or deviations (see above), you never know you may receive a llama in return!

6. Articles in magazines

Our miniature knitting is featured in the latest edition of the Artisans in Miniature Magazine (issue 47), in the Needlework Scrapbook article. The magazine is free and can be accessed from the Artisans in Miniature web site:

<http://www.artisansinminiature.com/>

Frances

<http://www.buttercupminiatures.co.uk>