



Welcome to the Buttercup Miniatures January newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

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1. General news

We would like to wish all our readers a very Happy New Year for 2011!

We here in the UK have had the coldest December on record and our friends on the East coast of the US have recently seen blizzard conditions. Add to that Queensland in Australia is suffering severe flooding we would ask all customers, wherever in the world, to take this type of unusual event into consideration when awaiting deliveries. It may not be your local devilries that are affected but somewhere in between. Mother Nature always wins in these circumstances!

Many people have asked if we can obtain multi coloured 1-ply yarns, so we are pleased to announce that we have sourced some lovely soft 1-ply acrylic yarns in eight multicolour shades. These are now available on our web shop and details of available colours may be found in section 3.

To date we have not experienced much feedback on the 2010 Advent Calendar and can only assume people were extremely busy prior to Christmas. We would like to thank the people who have either sent us photos or posted them on their project pages on Ravelry.

2. Posting items to the USA

This may still affect orders placed through our web shop for delivery to the United States and additional time should be allowed for receipt of any parcels sent by us. The following information concerning letters and parcels was issued by Royal Mail in December:

Increased security measures delays some mail to USA

'In November, the United States Department of Homeland Security increased security measures for items carried on passenger airlines. As a result, mail entering the US from around the world, and including the UK, that would normally be sent via passenger aircraft must now travel by other means, including cargo planes.

The vast majority of items, including letters and Christmas cards, posted prior to the last recommended posting date of 10th December have been and will continue to arrive in the US in time for Christmas. However, these ongoing security issues, combined with the impact of recent severe weather on the movement of mail throughout the UK, are causing delays to some items bound for the US. We're really sorry for these unavoidable delays and are doing everything we can to keep mail moving out of and into the UK.'

3. Web shop news



1-ply multi colour acrylic yarns

We have managed to source some multi coloured 1-ply yarns which are available in 50 metre balls at 60p each

LK 1 Pink, yellow orange

LK 2 Grey multi

LK 3 Blue multi

LK 4 Green and yellow

LK 5 Brown and beige

LK 6 Pewter multi

LK 7 Navy blue multi

LK 8 Lilac and green multi

The January sale is now underway on our [web shop](#) and will run throughout January. We expect interest to be high, so please be aware that items in the sale are offered on a first come first served basis, as many are end of lines. Unfortunately due to limited stocks of sale items these offers are only available for orders placed and paid for through the web shop. New items will be added throughout the month so please check back occasionally.

Don't forget that 'This month's special offers' category offers a varied selection of items each month.

See: http://store.buttercupminiatures.co.uk/offers-this-month/cat_70.html for details of all this month's offers.

Remember these offers will change on 1st February 2011 to new offers.

4. Ravelry store news

The January Pattern Sale has now started on our [Ravelry store](#) - 15% off ALL patterns. (Please remember that not all patterns on Ravelry are for miniatures, please check individual patterns before purchase)

Please note: Patterns on our web shop remain at normal prices unless part of 'This month's special offers' category.

5. Advent calendar project 2010

Full details of the Advent Calendar project and materials required to make it were published on our blog pages on November 30th, a new part of the project was added each day from 1st-24th December. The project will only stay online until mid January to allow people who went away for Christmas time to print off the pattern, the pattern will then be removed.

If you have any photos of the finished project (or individual squares) you wish to share then please send them to us for display in our 'Customer Gallery' on our blog pages.

6. UK VAT Changes

UK readers will be aware that from 4th January 2011 the standard rate of UK VAT increased from 17.5% to 20%. As we are not required to charge VAT on our sales we will not be required to pass this increase on. However, we will naturally be required to pay the increased rate on items we buy. We have decided to review our prices on an item by item basis and only increase prices after we have had to pay the higher costs ourselves. Therefore we will not be increasing our prices across our entire range and will only increase prices on bought in items (such as DMC threads etc) on an item by item basis at some time in the future.

Frances

<http://www.buttercupminiatures.co.uk>

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