



Welcome to the Buttercup Miniatures Easter newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

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2. Office closure – Easter 2013
3. Postage rate changes from mid-day 27th March 2013
4. Ravelry news
5. Free Ravelry Pattern Offer

1. General news

Firstly we would like to wish all our newsletter subscribers a happy Easter.

Around July last year a change began that most of us would not have noticed. That change was the beginning of the weakening of the British Pound (GBP) against other major currencies. Put simply the amount of Euros required to buy £1 GBP of our British Pound priced goods was around €1.28, today it is around €1.15 or about 10% cheaper. This is also true to a lesser extent for other major currencies. We have no control over exchange rates but whilst they remain favourable it might be worth considering taking advantage as the GBP may or may not remain weak.

2. Office closure – Easter 2013

The main office will be closed from mid-day 27th March 2013 until 3rd April 2013. Any orders placed via the web shop will be processed and despatched as soon as possible when we reopen. Telephone calls will NOT be answered until 3rd April 2013.

If you have a query regarding an order placed on the web shop during this time please e-mail us via the web shop. We will endeavour to answer your query as quickly as possible (usually within 24 hours). All other e-mail queries will be answered when the office reopens on 3rd April 2013.

Don't forget that patterns can still be purchased and instantly downloaded at any time from our Ravelry store (see section 5)

3. Postage rate changes from mid-day 27th March 2013

Royal Mail is due to raise prices again on Tuesday 2nd April 2013, so new postage rate changes will come into effect for any orders placed on our web shop after mid-day on Wednesday 27th March 2013, as these orders will be posted after the increases come into effect on 2nd April 2013.

Unfortunately due to the huge increases made once again by Royal Mail we will have to increase some of our postal charges at this time.

Please check the postage and packing rates before you place your order. These rates can be found on the web shop (look at the very bottom of any page on the web shop and click the link to 'Postage Rates').

In order to be fair, and keep postage increases to an absolute minimum, we have decided to make price increases on those products which will in future cost substantially more to post out as a result of the Royal Mail price increases.

If you only wish to purchase patterns then you can avoid any postal increases (in fact pay no postage charges at all) by purchasing patterns via our Ravelry store. See section 5 for more details.

4. Ravelry news

We have recently added another 1:12th scale knitting pattern to our Ravelry store, where patterns are now available to buy as instant downloads (pdf)

1:12th scale knitting patterns

FP 8 1:12th scale Mens sportswear c. 1940's 1 **£2.75**



See <http://www.ravelry.com/designers/frances-powell> to purchase plus full details and more photos of all available patterns

Please note that NOT ALL the Buttercup Miniatures patterns on Ravelry are for miniatures, Frances also has some non-miniature knitting and crochet patterns for sale exclusively through Ravelry.

All our patterns for miniatures have 1/12th scale, 1/24th scale or Teddy in the title. Any other patterns listed are for full size items.

Please make sure you purchase the correct scale pattern, as refunds cannot be made for instant downloads.

5. Free Ravelry Pattern Offer

This was a special offer for newsletter e-mail subscribers only.

Frances

<http://www.buttercupminiatures.co.uk>

Please consider the environment before printing this.