



Welcome to the Buttercup Miniatures November newsletter, with a special welcome to all our new subscribers!

Featured in the newsletter this month:

1. General news
2. Last posting dates for Christmas
3. New web shop items
4. New Stockist
5. Customer response to last month's newsletter
6. Recycling and Environmental issues part 3
7. 1/24th scale survey
8. Free 1/12th scale crochet pattern (for e-mail subscribers only)

1. GENERAL NEWS

The first of our new 1/12th scale rug kits are now available, more are in production at the moment. These rugs include our first Christmas hearth rug.

We have many items suitable for Christmas in the dolls house on our web shop, do feel free to come and browse around at <http://store.buttercupminiatures.co.uk/>

If you are interested in finding out about some of our British traditions at this time of year do remember to check out our blog pages on <http://store.buttercupminiatures.co.uk/newsblog/> You will also find updates for all new items, free patterns, our customer gallery and hopefully many more items of interest.

2. LAST POSTING DATES FOR CHRISTMAS

Please make a note of these last dates and remember that if you leave ordering until the actual last order day, you may not get your parcel before Christmas, as all orders are dealt with in the order we receive them.

Any **orders received AFTER 9 am** (Local UK time) **on the last posting date for your country** may **NOT** be posted that day.

All orders received after these dates will be processed as usual by us, but Royal Mail cannot guarantee delivery before Christmas.

Last posting dates for Christmas 2007 are as follows:

Friday 7th December South and Central America, Caribbean, Africa, Middle East, Asia, Far East (except Japan), Australia and New Zealand

Monday 10th December USA, Canada, Japan and Eastern Europe

Thursday 13th December Western Europe

Thursday 20th December United Kingdom (1st Class)

For further details and more information check Royal Mail's website (<http://www.royalmail.com>)

3. NEW WEB SHOP ITEMS

1/12th SCALE RUG KITS

RUG 15 ABC Blocks Cushion Kit Each cushion measures approx 1 inch/2.5 cm square **£ 3.50**
This kit is designed to match KIT 06 ABC Blocks Rug (but if you have purchased the rug from us previously colours may not match as this is now stitched using Appleton's wool rather than DMC wool)

RUG 16 1/12th scale Christmas holly rug kit for a dolls house fireplace. Approx size 4 inches (10 cm) by 2.5 inches (6.25 cm) **£ 7.50**

RUG 17 Kit to make a 1/12th scale welcome door mat, approx size: 2 inches (5 cm) by 1¼ inches (3 cm) **£ 3.50**

RUG 18 Welsh language version of the Welcome Rug. Approx size: 2 inches (5 cm) by 1¼ inches (3 cm) **£ 3.50**

RUG 19 Dolphin bathmat and pedestal mat **£ 9.00**

RUG 20 Dolphin bath mat only **£ 6.50**

More details can be found on our web shop at:

http://store.buttercupminiatures.co.uk/shop.php//general-rug-kits/1-12th-scale-rug-kits/c_68.html

1/12th SCALE KITS

KIT 23 Kit to make 6 Christmas crackers with hats and mottoes **£ 3.50**

For more details visit our web shop at:

http://store.buttercupminiatures.co.uk/shop.php//miscellaneous-kits/1-12th-scale-kits/1-12th-and-1-24th-scale-kits/christmas-cracker-kit/p_1309.html

TEDDY KNITTING PATTERNS

TP 4 Pattern for an Aran Jumper for a 4 inch/10cm tall teddy bear **£ 3.00**

More information can be found on our web shop at:

http://store.buttercupminiatures.co.uk/shop.php//teddy-bear-patterns/miniature-knitting/c_33.html

4. NEW STOCKIST

Miniature Wonderland

13 North Street, Leighton Buzzard, Beds, LU7 1EF **Telephone:** 01525851211

Opening hours: Monday closed, Tuesday to Friday 9.30 am to 4.30 pm, Saturday 10 am to 4.00 pm, Sunday closed

Miniature Wonderland stock our full range of knitting and crochet patterns, needles and most kits. If you are making a special journey please check with them first.

5. CUSTOMER RESPONSE TO LAST MONTH'S NEWSLETTER

This is just a sample of the type of e-mail we have received:

Just to let you know that I think your reduced packaging idea is great.

May many other companies follow your lead!

Yours,

Ayeshah

6. RECYCLING AND ENVIRONMENTAL ISSUES - PART 3

Kirsten has managed to source some biodegradable bags, which may be suitable for some of our kits and patterns. We will be purchasing these when our current supply of plastic bags runs out. Many of you will already have received packages in cardboard boxes rather than padded envelopes, please do your bit too and recycle these boxes if you can.

Most customers are now opting to purchase patterns direct from ourselves without the plastic bag they are packaged in. We would like to thank all customers who have done this recently. However all the retail outlets we supply will continue to stock patterns in plastic bags. If you do come across any of our patterns for sale elsewhere without a plastic bag please let us know.

We have also replaced all the light bulbs in the offices with energy saving light bulbs. An extra advantage to this is they do not give off such a yellow light as normal bulbs and make colour matching much easier on dull days.

Where possible we try to source the main items we sell in the UK, however this is not always possible with things like crochet cottons. However by using Appleton's wools, which are manufactured in England, we have hopefully managed to decrease our carbon footprint, as DMC wools were shipped over from France. This was not the reason we ceased to stock DMC wools (DMC have actually discontinued the fine wool), but it will eventually prove beneficial to the environment.

7. RESULTS OF 1/24th SCALE SURVEY

It seems from your responses that there is still no particular era of collecting in the 1/24th scale world. We wondered if this was because 1/24th scale items are still not as readily available as 1/12th scale. If you do have any comments or requests on 1/24th scale do let us know.

8. The free 1/12th scale crochet pattern is for e-mail subscribers only. If you wish to receive these free patterns please subscribe to our newsletter at <http://www.buttercupminiatures.co.uk/newsletter.asp>

Finally if you know of anyone else who would be interested in reading this newsletter, please feel free to forward it on.

If anyone you know would like to subscribe to the newsletter please tell him or her to subscribe via our main web site or to send us an e-mail requesting a subscription to the newsletter.

Frances

<http://www.buttercupminiatures.co.uk>

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